



THE TIMES INK! OF RICHMOND AND HUNTINGTON publishes monthly and is mailed free to all households in the two towns and Bolton Access Road. In addition, it is mailed to about 55 paid subscribers, local newspapers, legislators, and the UVM and Vermont State Libraries as a courtesy. About 150 additional copies are distributed to stores and other meeting places in the area.

2026 Advertising INFORMATION

Rates became effective December 5, 2019.

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2026 DATES:

January 8 deadline **January 20** issue
Town Meeting Preview, Election
February 5 deadline **February 19** issue
Town Meeting Reports / Easter issue
March 12 deadline **March 26** issue
Mothers Day and Gardening Issue; Memorial Day
April 9 deadline **April 23** issue
Fathers Day and Gardening Issue
May 7 deadline **May 21** issue
July 4th Preview / MMU Grads insert
June 11 deadline **June 25** issue
Back to School and September Issue
July 23 deadline **August 6** issue
August 27 deadline **September 10** issue
Halloween **October 8 deadline** **October 22** issue
Holiday Issues / January
November 5 deadline **November 19** issue
December 3 deadline **December 17** issue


**Ad sizes
are
width
x
height**

*The deadlines are adjusted in July for a summer break issue that will come out in mid-August and in November and December to accommodate the holidays.

Full Page \$325	Half Page \$175
Full Page (10" x 14-1/2")	1/2 Page vertical (4-13/16" x 14-1/2")

Half Page \$175	1/4 Page vertical (4-13/16" x 7-3/16")
1/2 Page horizontal (10" x 7-3/16")	Quarter Page \$110
	1/4 Page horizontal (10" x 3-1/2")

STANDARD SIZE RATES for Camera-Ready Ads

The Times Ink! is a four-column format tabloid with an image size of 10" x 14.5", with a total of 58 column inches per page. The average issue is 20 pages.

1 col. 2-3/8"; 2 col. 4-3/4" ; 3 col. 7-1/4"; 4 col. 10"

All ads that take up a partial column width will be billed as if a full column width.

Full Page \$325	Half Page \$175	Quarter Page \$110
Eighth Page \$58	2 x 2 \$35	Column inch \$8.75

Camera-Ready Ads: \$8.75 per column inch for copy requiring no changes, ready for printing as is (jpg that is proportionately accurate to column sizes listed at right).

Ads requiring design or layout work will be billed at \$40 per hour with a minimum charge of \$8.

Proofs will be billed at \$8.

Inserts: 3225 inserts must be delivered, already printed, to the printer by the Friday before the publication date. \$225

Contract Discounts: 12-issue ad contract, with an 12-issue prepayment of 15% in full, prior to contract beginning.

1/8 Page horizontal (4-13/16" x 3-1/2")	
Eighth Page \$58	
2 x 2 \$35	1/8 Page vertical (2-3/8" x 4-13/16")
2 x 2 horizontal (4-13/16" x 2")	

Payment: All new accounts must be prepaid. Accounts over 2 months in arrears will not receive any discounts until paid in full. Posting is done on the date of publication.