



2021 Advertising INFORMATION

Rates effective December 5, 2019.

THE TIMES INK! OF RICHMOND AND HUNTINGTON publishes monthly and is mailed free to all households in the two towns and Bolton Access Road. In addition, it is mailed to almost 60 paid subscribers, local newspapers, legislators, and the UVM Library as a courtesy. About 150 additional copies are distributed to stores and other meeting places in the area.

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2021 DATES:

January 7 deadline January 21 issue

Town Meeting Preview

February 4 deadline February 18 issue

March 11 deadline March 25 issue

April 8 deadline April 22 issue

May 13 deadline May 27 issue

June 17 deadline July 1 issue

July 29 deadline August 12 issue

September 9 deadline September 23 issue

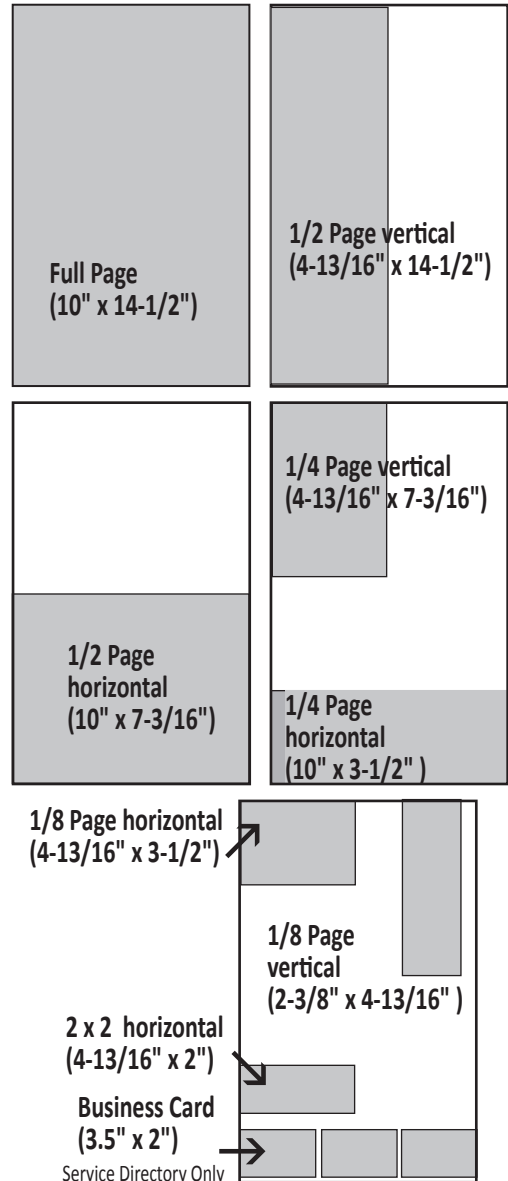
October 7 deadline October 21 issue

Holiday Issues

November 4 deadline November 18 issue

December 2 deadline December 16 issue


**Ad sizes
 are
 width
 x
 height**



STANDARD SIZE RATES for Camera-Ready Ads

The Times Ink! is a four-column format tabloid with an image size of 10" x 14.5", with a total of 58 column inches per page. The average issue is 20 pages.

1 col. 2-3/8"; 2 col. 4-3/4" ; 3 col. 7-1/4"; 4 col. 10"

All ads that take up a partial column width will be billed as if a full column width.

Full Page \$315	Half Page \$175	Quarter Page \$110
Eighth Page \$58	2 x 2 \$35	Column inch \$8.75

Camera-Ready Ads: \$8.75 per column inch for copy requiring no changes, ready for printing as is (jpg that is proportionately accurate to column sizes listed at right).

Ads requiring design or layout work will be billed at \$40 per hour with a minimum charge of \$8.

Scans or halftones will be billed at \$8.50. Proofs will be billed at \$8.

Inserts: 3075 inserts must be delivered, already printed, to the printer by the Friday before the publication date. \$225

Contract Discounts: 12-issue ad contract with an 12-issue prepayment 15% in full prior to contract beginning.

Payment: All classifieds must be prepaid. We do not bill classifieds.

All new accounts must be prepaid. Accounts over 2 months in arrears will not receive any discounts until paid in full. Posting is done on the date of publication.

SERVICE DIRECTORY BUSINESS CARD: \$25 per issue for 2 months minimum

SERVICE DIRECTORY LISTING: \$35 for 3 months, \$55 for 6 months, \$85 per year, .20/word for listings over 20 words per issue. To qualify for lower rate, listing must not be changed.